**Social Media Video Template**

**Directions**

Please click in the text entry area to the right of each prompt and enter your responses. Any sections left blank will not be included in the final product. Please note, the more text entered on each slide will result in smaller text for that slide.

To see a video example, click [here](https://www.youtube.com/watch?v=hFKLecBBLko).

For additional customization options or questions, please contact us at Digital.marketing@datatechis.com.

**Slide 1: Intro**

**Company Name or Logo:** Click here to enter text. or 

**Tag Line for Intro Slide:** Click here to enter text.

**Concept/Service Name:** Click here to enter text.

**Slide 2:**

**Title:** Overview/Table of Contents **🡨** Click to modify

Please check the box to the left of each section you wish to include.

[ ]  **Item 1:** Platforms

[ ]  **Item 2:** Positions/Roles

[ ]  **Item 3:** Services/Solutions

[ ]  **Item 4:** Clients/Customers

[ ]  **Item 5:** Case Study – Farming

[ ]  **Item 6:** Case Study – Healthcare

[ ]  **Item 7:** Value Proposition

[ ]  **Item 8:** Thank You

**Tag Line for Overview Page:** Click here to enter text.

**Slide 3:**

**Title:** Platforms

**Item 1:** Click here to enter text.

**Item 2:** Click here to enter text.

**Item 3:** Click here to enter text.

**Item 4:** Click here to enter text.

**Item 5:** Click here to enter text.

**Item 6:** Click here to enter text.

**Item 7:** Click here to enter text.

**Item 8:** Click here to enter text.

**Slide 4:**

**Title:** Positions/Roles

**Item 1:** Click here to enter text.

**Item 2:** Click here to enter text.

**Item 3:** Click here to enter text.

**Item 4:** Click here to enter text.

**Item 5:** Click here to enter text.

**Item 6:** Click here to enter text.

**Item 7:** Click here to enter text.

**Item 8:** Click here to enter text.

**Slide 5:**

**Title:** Services/Solutions

**Item 1:** Click here to enter text.

**Item 2:** Click here to enter text.

**Item 3:** Click here to enter text.

**Item 4:** Click here to enter text.

**Item 5:** Click here to enter text.

**Item 6:** Click here to enter text.

**Item 7:** Click here to enter text.

**Item 8:** Click here to enter text.

**Slide 6:**

**Title:** Clients/Customers

Please List Clients/Customers or attach logos

**Item 1:** Client 1, 

**Item 2:** Client 2, 

**Item 3:** Client 3, 

**Item 4:** Client 4, 

**Item 5:** Client 5, 

**Item 6:** Client 6, 

**Item 7:** Client 7, 

**Item 8:** Client 8, 

**Slide 7:**

**Title:** Case Study –Title

|  |  |
| --- | --- |
|  Business Challenge/Opportunity | Description |
|  Discovery | Description |
|  Results/Outcome | Description |

**Slide 8:**

**Title:** Case Study – Title

|  |  |
| --- | --- |
|  Business Challenge/Opportunity | Description |
|  Discovery | Description |
|  Results/Outcome | Description |

**Slide 9:**

**Title:** Value Proposition

**Item 1:** Click here to enter text.

**Item 2:** Click here to enter text.

**Item 3:** Click here to enter text.

**Item 4:** Click here to enter text.

**Item 5:** Click here to enter text.

**Item 6:** Click here to enter text.

**Item 7:** Click here to enter text.

**Item 8:** Click here to enter text.

**Slide 10:**

**Title:** Thank You

**Closing Statement:** Click here to enter text.

**Company Website Address:** Click here to enter text.

**Slide 11: Closing Slide**

**Company Name:** Click here to enter text.

**Company Address:** Click here to enter text.

**Background:**

Please select a background from the options below or insert your own in the Custom Background box. For best quality, please ensure picture is at least 1700 x 1000 pixels.

[ ]  [ ]  [ ] 

[ ]  [ ]  [ ] 

[ ]  [ ]  [ ] No Background

[ ] Custom Background: 

**Please select the platforms you would like us to post on.** [ ] Facebook [ ] Linkedin

**\*Note:**

**In order to allow us to post the video, please add Datatech Digital Marketing as an admin on your account(s).**

**Once completed, please save this form, then, click the Video Posting Schedule and Pricing form link on the webpage to schedule your posts and calculate your payment. Please send the completed forms to** **Digital.Marketing@datatechis.com** **with the subject line “**YourCompanyName **Template Submission”.**